

TRUCK POST



Truck Post (Closing Dates for Insertion and Material)

Issue	Closing Date
January 2009	Dec. 12
February 2009	Jan. 23
March 2009	Feb. 20
April 2009	Mar. 20
May 2009	Apr. 17
June 2009	May 22
July 2009	June 19

Issue	Closing Date
August 2009	NO ISSUE (Closed)
September 2009	Aug. 21
October 2009	Sep. 18
November 2009	Oct. 16
December 2009	Nov. 13
January 2010	Dec. 11

Size	Casual Rate	6X Rate	11X Rate	OTR Advertiser *
Full Page	\$2,828.40	\$2,686.80	\$2,466.00	\$1,849.50
Junior Page	\$2,388.00	\$2,300.40	\$2,151.60	\$1,613.70
Magazine Page	\$2,282.40	\$2,211.60	\$2,062.80	\$1,547.10
1/2 Page	\$1,555.20	\$1,489.20	\$1,386.00	\$1,039.50
1/3 Page	\$1,252.80	\$1,190.40	\$1,074.00	\$805.50
1/4 Page	\$952.80	\$910.80	\$831.60	\$623.70
1/5 Page	\$774.00	\$748.80	\$694.80	\$521.10
1/6 Page	\$606.00	\$566.40	\$516.00	\$387.00
1/8 Page	\$447.60	\$428.40	\$394.80	\$296.10
1/12 Page	\$310.80	\$298.80	\$272.40	\$204.30
Card	\$205.20	\$182.40	\$162.00	\$121.50

* Discount applies to months that you advertise in both publications simultaneously

